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**Actisense Welcomes New Hong Kong Distributor ‘On Board’**

*Entering new markets, Actisense, the multi-award winning NMEA specialists, has announced a distribution partnership with On Board Marine Group Ltd in Hong Kong.*

On Board Marine Group (OBMG) Ltd is the latest in a long list of international companies now registered to sell Actisense products. Actisense, a leading marine electronics brand based in Poole, Dorset, has grown considerably in recent years. Reaching around the globe, Actisense work with 70 distributors in 40 countries from the USA to New Zealand, Europe, mainland China and now Hong Kong.

Based in Hong Kong, OBMG Ltd is a professional electrical solutions distributor established in 2010 to meet increasing demands from Asia’s commercial and recreational marine industry.

Dylan Waterhouse, Managing Director of On Board Marine Group Ltd, said:

“We are delighted to be working alongside Actisense. Well-renowned for their quality and reliability, their award-winning products will certainly prove popular amongst our many customers. These include Asia's leading shipyards, yacht brokerages, yacht brands, racing yacht teams, speciality vehicle builders and governmental departments.”

Now selling the full range of Actisense products, OBMG Ltd distributes electrical products to marine, mobile, transport and industrial markets across Asia.

Danny Thrasher, ActisenseHead of Sales & Operations, said:

“Reaching out into new markets abroad, we are delighted to announce our latest partnership with On Board Marine Group. By continuing to build our list of contacts and working alongside excellent distributors such as them, we can look forward to an exciting future with even more growth overseas.”

Winner of the NMEA 2016 Product of Excellence Award, Actisense supplies intelligent sensors and interfaces to both the leisure and commercial marine markets.

For more information on Active Research and their market-leading marine electronics brand Actisense®, visit: [www.actisense.co.uk](http://www.actisense.co.uk)

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If you would like to find out more or would like to interview Phil Whitehurst, please contact Darren Northeast PR (working on behalf of Active Research Ltd) on 01202 676762 or [pr@darrennortheast.co.uk](mailto:pr@darrennortheast.co.uk).

**Editors Notes:**

Actisense, based in Poole, United Kingdom, was formed by Phil Whitehurst, a Chartered Electronics Engineer and established in 1997. Actisense has been creating intelligent marine electronic products that have seen them become recognised both nationally, and internationally, marketed in over 40 countries around the globe.